



Event Day Q&A

What you need to know!

PRESENTED BY:

Havasu
TOGETHER

COMMUNITY YOUTH MARKET

April 20, 2024 | Open to public: 9am – 12pm

WHERE:

The KAWS : 2144 McCulloch Blvd. N

Outdoors in the parking lot under the mural.

SET UP:

Set up begins at 8am the morning of the event. We are providing a 8' table and a black table cloth for your booth, if you require chairs please bring your own. your space will be approximately 8'x4'. You are encouraged to decorate your space to best represent your brand. You need to be fully set up and ready to sell by 9am when the event starts. When you arrive please check in at the Information table to get your booth location.

AWARDS:

We will have awards at the conclusion of the event. They will be as follows: Most Original Business, Highest Business Potential, Best Presentation & Display and Rookie of the Market. Make sure when you are planning your booth to keep this in mind.

YOUR BOOTH:

We encourage you to be creative and make your booth stand out. Make sure you have signage letting your customers know who you are. Greet your potential customers and be friendly this is the best way to win a sale. If you are preparing food. Please follow the guidelines provided.

ACCEPTING PAYMENT:

Make sure you have your prices set ahead of time, potential customers like to know what something costs prior to purchase. Make sure you bring change for cash sales and a place to keep your money. If you would like to accept credit cards you may want to look into a solution like Venmo with your parents help.

PROMOTE:

- Please post about it on your social media -- start talking it up!
- Share your event link : <https://www.facebook.com/LakeHavasYouthMarket> - Invite your friends and family to support our little entrepreneurs by attending the market.
- Please invite at least 10 people asking them to support the event!!

The event will happen rain or shine, and we look forward to seeing you there!
Please email YouthMarketLHC@gmail.com with any questions you might have.

This event is put on by Havasu Together and the generous support of our local sponsors and volunteers. We all believe that principled entrepreneurs are heroes and role models for the next generation.

THANK YOU TO OUR SPONSORS

If you are interested in becoming a sponsor please contact YouthMarketLHC@gmail.com



ANDERSON
AUTO GROUP

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LETS GET READY

Event day checklist:

- Get ready the night before so that you have plenty of time to set up from 8-9am the morning of the event. You must be ready to sell at 9am and stay at your space thru the event at 12pm.
- Have all your items packaged, priced and ready to sell.
- Have change for cash purchases and a place to securely keep your money. If you are going to accept credit cards have that solution in place prior to the event (Example: Venmo or square) WiFi is not strong in the parking lot so be prepared with another solution if you require it.
- Electricity is not provided. If you need access to electricity please notify us before the event so we can place your booth correctly.
- Have a way to tell people what your business name is. Make a sign or find a creative way to display who you are. Remember you want to stand out from the other booths.
- Think of creative ways to display your items to entice potential customers to look at your booth.
- Practice your sales pitch and make sure you are comfortable counting change back to a customer.
- Dont forget to remind your friends and family to come support your booth
- Put on a smile and be enthusiastic. Let make this a fun and positive event.
- Plan to stay after the event. At the conclusion of the event please clean up your area and dispose of all trash. Fold your table and stack in designated area.
- Lunch will be served towards the end of the event and the awards will be announced by 12:30.